



# **Fresno Area HUD**

## **Management Plan**

### **2005**



# **Our Statement of Mission**

**We, the staff of the Fresno HUD Office, choose to be a team building regional collaborations and partnerships in order to passionately support the communities of the San Joaquin Valley, by fostering social, economic, and political capacity especially of those minority, newcomer, and disadvantaged people who have been left out of the Valley's and nation's bounty.**

# **HUD's Strategic Goals**

**Mission:** Increase homeownership, support community development, and increase access to affordable housing free from discrimination.

## **Programmatic Strategic Goals:**

- Increase homeownership opportunities
- Promote decent affordable housing
- Strengthen communities

## **Cross-cutting Strategic Goals:**

- Ensure equal opportunity in housing
- Embrace high standards of ethics, management and accountability
- Promote participation of faith-based and community organizations

# **What we want to see in the Valley**

- **20 rural communities organized and viable**
- **Rehabilitation and revitalization in urban blighted areas of west Fresno, SE Fresno, Se Modesto, SW Bakersfield, East Merced—including use of CDBG for this, walking communities and urban villages, historic preservation.**
- **Employment rate at state average (30,000 new jobs).**
- **10,000 new units of affordable housing**
- **Immigrant population empowered and up to full participation in economics, politics, social advancement**
- **Strong regional vehicle for competent faith and community based organizing in the Valley.**
- **All areas covered by a competent CDC and CHDO.**
- **Homelessness reduced significantly.**
- **A successful federal interagency task force achieving its benchmarks in jobs, financial ed, clean energy.**

A map of Fresno County, California, is shown in the background. The county is divided into several colored regions: a light green region in the north and west, a yellow region in the center, and an orange region in the south. The text of the presentation is overlaid on this map.

# **Fresno HUD Management Plan**

**Goal 1: Increase homeownership opportunities. (Increase financial assets of low income, Latino, and SE Asian families.)**

- 1. Organize a SE Asian homeownership strategy.**
- 2. Further the Financial Education Initiative that expands homeownership into rural Latino communities.**
- 3. Expand Employee Assistance Homeownership Programs.**
- 4. Homeownership Education Project**
- 5. Organize The Homeownership Center**



# **Fresno HUD Management Plan**

## **Goal 2: Promote decent affordable housing.** (Reduce substandard housing, increase affordable housing units, reduce homelessness).

- 1. Expand the Valley Continuum of Care Network**
- 2. Support HOPE VI/ Yosemite Village Project to stimulate affordable housing and as a model of energy efficiency**
- 3. Assist Building Housing Action Organization with Faith in Community Project/Revitalize El Dorado neighborhood**
- 4. Facilitate a Permanent Supportive Housing Strategy**
- 5. Organize and coordinate housing support teams for local governments**
- 6. Develop a strategy for strengthening existing multifamily housing**



A map of Fresno County, California, is shown in the background. A large, irregular area in the center and right of the map is highlighted with a green and yellow overlay. The green area is on the left, and the yellow area is on the right. The text is overlaid on this map.

# **Fresno HUD Management Plan**

## **Goal 3: Strengthen communities**

**(Increase jobs, revitalize neighborhoods, build leadership, clean air)**

- 1. Strengthen the Federal Task Force and its initiatives**
- 2. Develop Energy Strategy that includes Green Building with the City of Fresno.**
- 3. Organize a Strategy for ED for SE Asian Communities in Visalia, Fresno, and Merced**
- 4. Develop Tenant Organizing Prototype**
- 5. Create a Post/Pre NOFA training strategy**

A map of Fresno County, California, is shown in the background. The map is divided into several colored regions: a large green area in the north and center, a yellow area in the south, and an orange area in the east. The text is overlaid on the map.

# **Fresno HUD Management Plan**

**Goal 4: Ensure equal opportunity in housing.** (Overcome discrimination, increase housing choice among protected classes)

- 1. Initiate & implement a Comprehensive Fair Housing Strategy including enforcement, education, affirmative action.**
- 2. Organize a Valley CRA Council**





# **Fresno HUD Management Plan**

## **Goal 5: Embrace high standards of ethics, management and accountability**

- 1. Ensure that the M&M and SPI contractors are providing services required.**
- 2. Create comprehensive Community Service Plan: HUD Customers Number One!**
- 3. Develop a new HUD Fresno Strategic Plan with structure for accountability**
- 4. Strengthen COOP Plan and Disaster Planning**

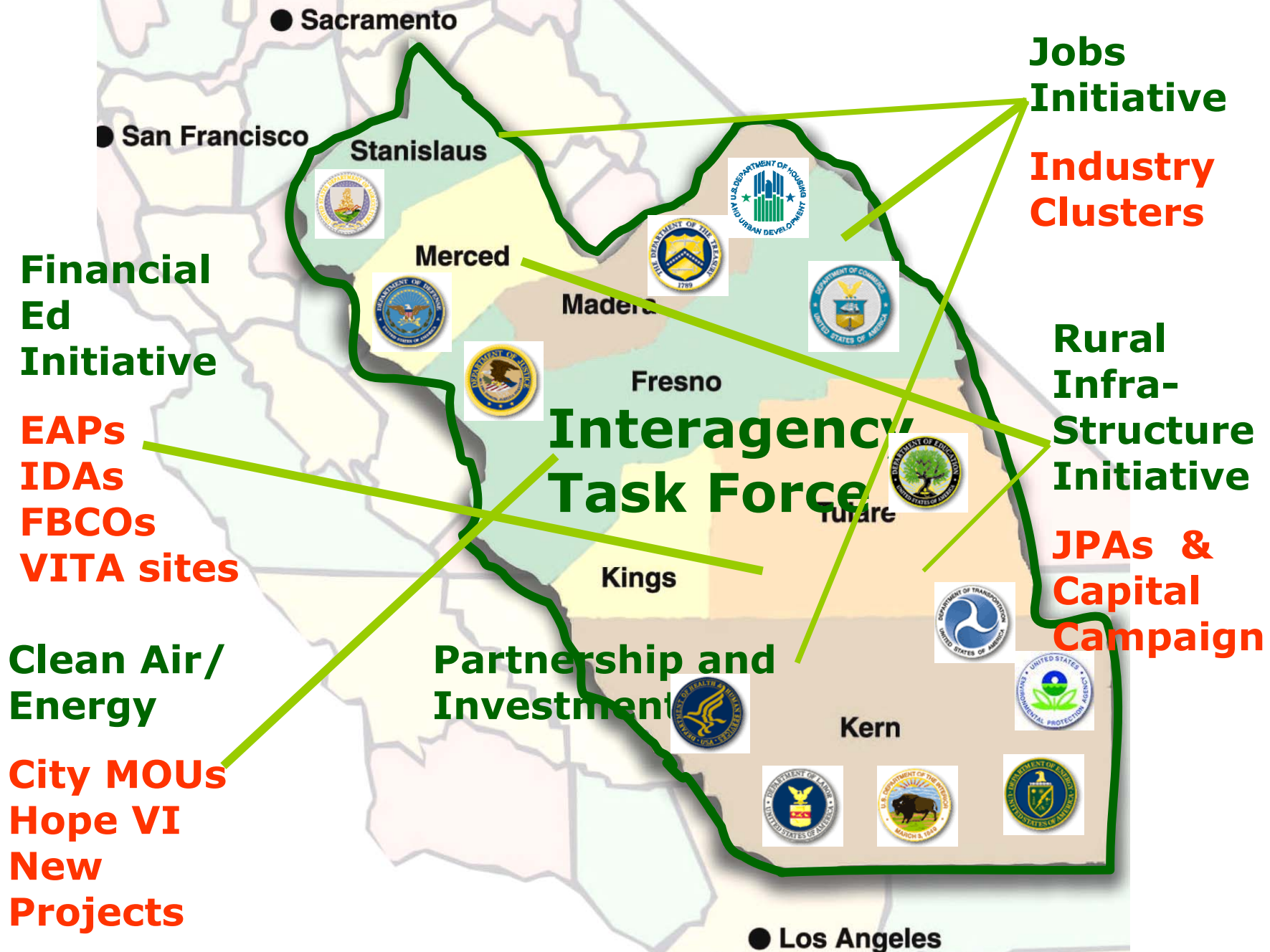
A map of Fresno County, California, is shown in the background. The county is divided into several colored regions: a light green region in the north, a light orange region in the center, and a yellow region in the south. The text is overlaid on this map.

# **Fresno HUD Management Plan**

## **Goal 6: Promote participation of faith-based and community organizations.**

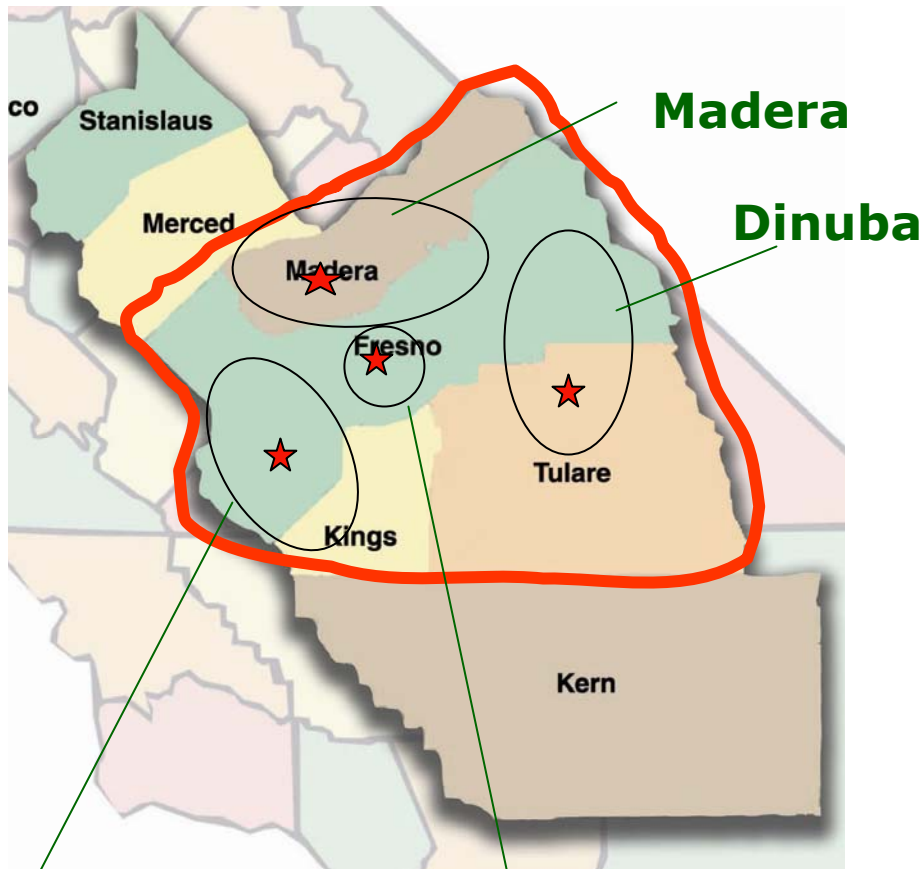
**(Increase social, economic, and political power and responsibility in local, less affluent communities through FCBO.)**

- 1. Valley wide community organizing process.**
- 2. Increase capacity of faith and community based agencies through training and consultation**





# Pre-Apprentice Program: Construction & Energy Efficiency



**Westland  
Area**

**HOPE VI**

**Partners:**  
**DOL**  
**CLC/RJTP**  
**WIBs**  
**Construction  
Cluster**

**Basic ED--Schools**

**Pre-Apprentice--RJTP**

**Apprentice Programs**

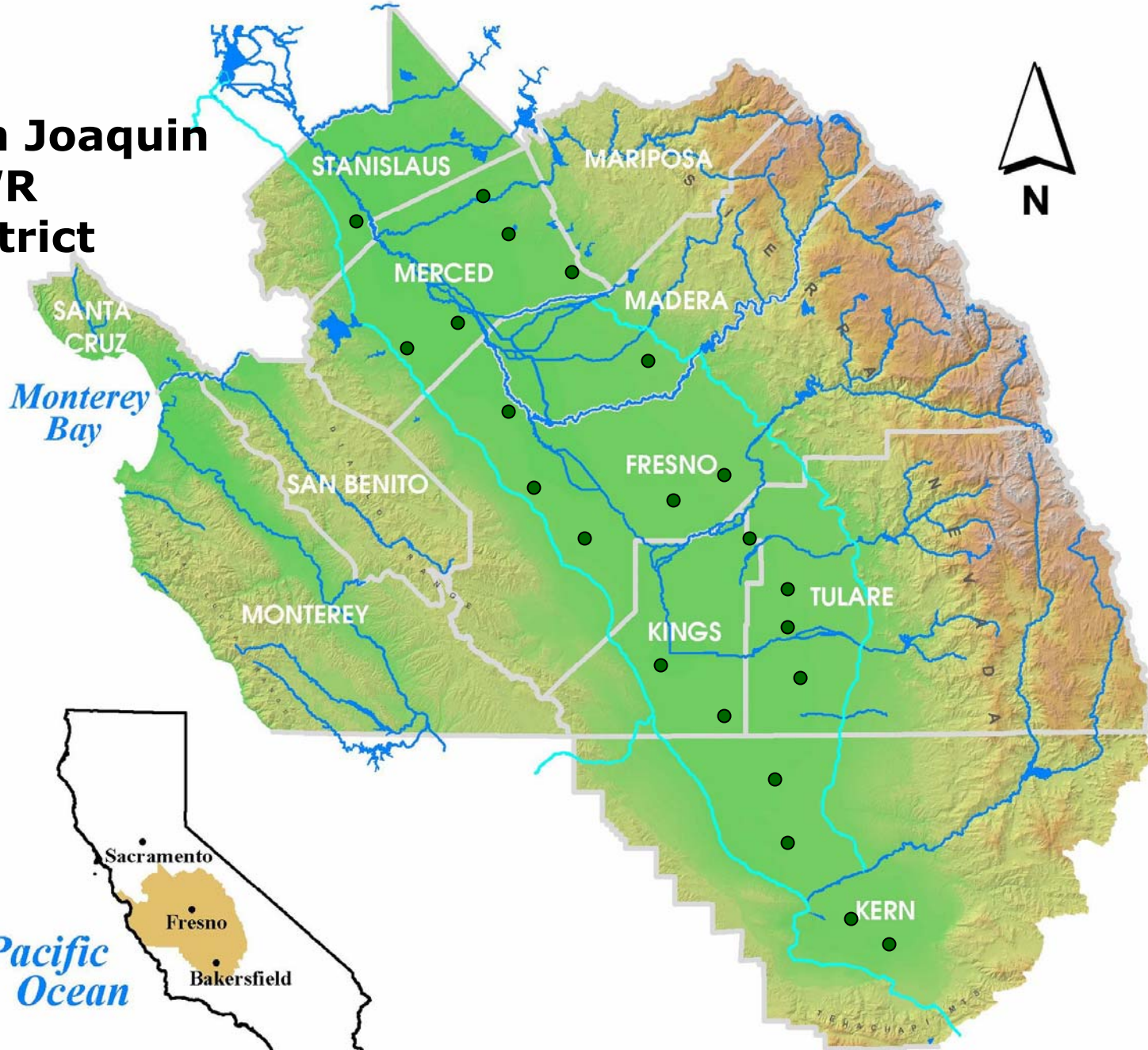
**Industry Career**



# San Joaquin DWR District

## Building Rural Communities

Housing & ED  
Infrastructure  
Community Org





**Regional  
Roundtable**

● Sacramento

● San Francisco

Stanislaus

Merced

Madera

Fresno

Tulare

Kings

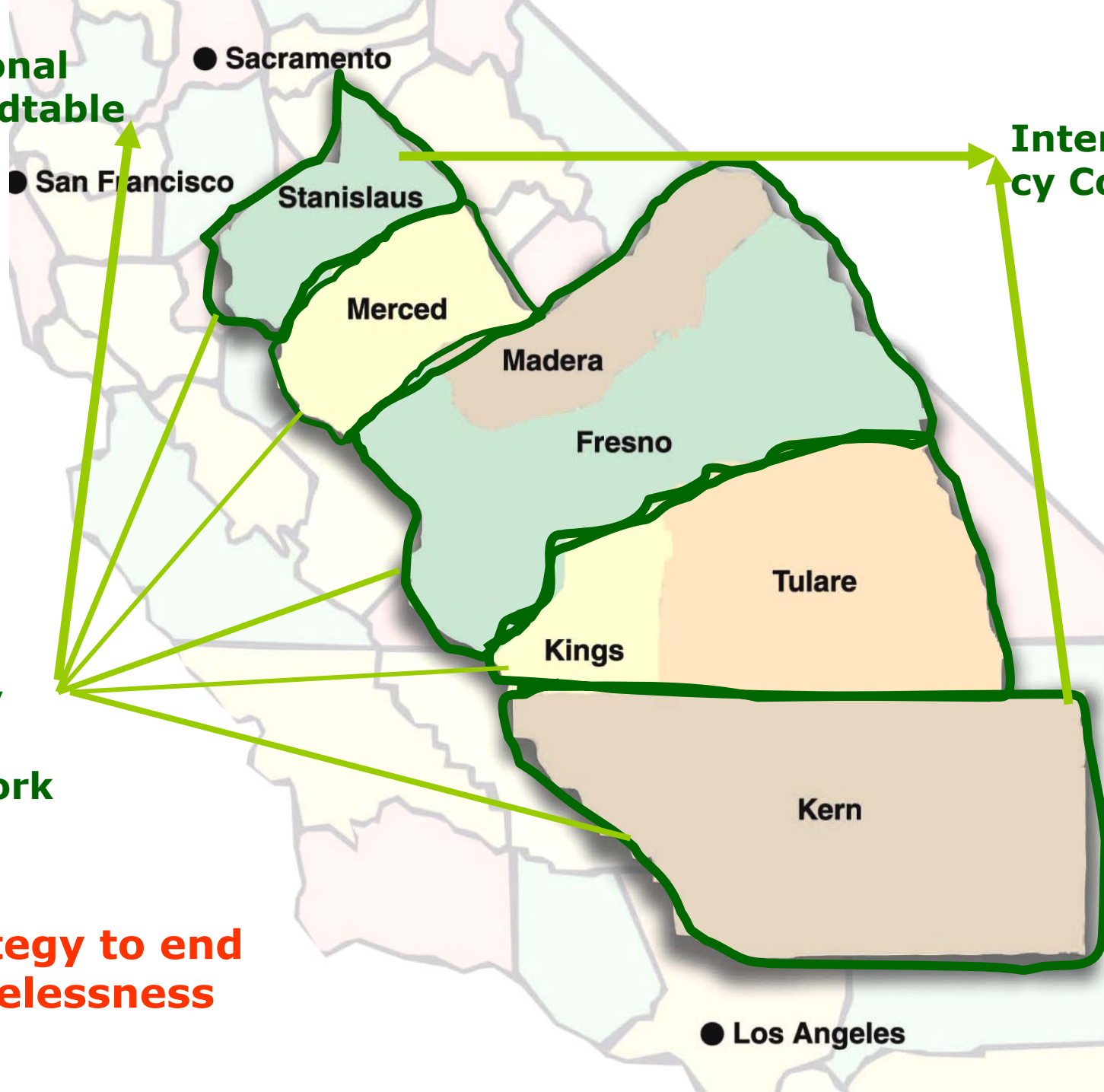
Kern

**Interagen  
cy Council**

**Valley  
COC  
Network**

**Strategy to end  
Homelessness**

● Los Angeles



**Making  
2005 the  
Best Year  
Yet**

**Building the Infrastructure for**

- More affordable housing
- More jobs at better wages
- Increased family assets
- including homeownership
- Clean air thru clean energy
- Health, life, and meaning

